Dear ChemEd 2009 Exhibitor:

Enclosed is the exhibit information for the 20th Biennial ChemEd 2009 conference to be held August 2-6, 2009 at Radford University in Radford, Virginia.

ChemEd History

ChemEd Conferences began in 1973 in Waterloo, Ontario. It originally began as a group of high school teachers wanting to share ideas, classroom experiences, and laboratory experiments with other high school teachers. Over the years, it has blossomed into sharing ideas with all teachers from kindergarten through graduate school. Chemistry educators come from all over the world to share ideas and learn new ways to invigorate their classes. ChemEd Conferences typically include lectures, hands-on workshops, plenary speakers, chemical demonstrations, and social events.

ChemEd Attendees

The 16th Biennial ChemEd 2001 conference attracted more than 1000 attendees from the United States, every Canadian province, and more than 50 countries. The majority of participants are high school teachers, eager to interact with other teachers.

Radford University

The "State Normal and Industrial School for Women at Radford" was founded by the Virginia General Assembly in the spring of 1910. The school began as an effort to prepare teachers for Virginia's expanding public school system. The school opened its doors in September, 1913. In 1924, the name was changed to Radford State Teachers College, with the state mandating that Radford prepare teachers for rural school systems. The name was changed to Radford College in 1938. The school became coeducational in 1972. In 1979, the school became Radford University.

Many students prefer Radford University to larger universities due to the 22:1 student-to-faculty ratio that allows students to receive individual attention from their professors. Upwards of 9,000 students are enrolled at RU, which offers more than 112 undergraduate programs. Radford University continues to emphasize teaching and learning as its priority. With the emphasis on hands on instruction, Radford University is the ideal place to host ChemEd 2009.

Exhibiting at ChemEd 2009

By having an exhibit booth at ChemEd 2009, vendors will be able to interact with over 1,000 international teachers who are looking for resources for future purchases needed at their schools. We hope that your company or organization will consider exhibiting at ChemEd 2009.

Sincerely, Christine Hermann Conference Chair



ChemEd 2009

Conference Facilities

ChemEd 2009 will be held on the Radford University campus on August 2-6, 2009. Inexpensive resident hall rooms will be available to all registrants and exhibitors. The resident halls are within walking distance of the exhibit hall, workshops and presentations, dining facilities and social events. Hands-on workshops will be held in Reed and Curie Halls. Presentations will be given in various buildings across campus. The Exhibit Hall will be in Peters Gym. To view a map of Radford University go to: <u>http://www.radford.edu/RUmap/index.html</u>

Exhibit Hall

The exhibit hall will be in Peters Gym. The following events are tentatively scheduled to be in the exhibit hall:

- wine and cheese social, August 2, 2009 from 7 pm to 8:30 pm
- poster sessions
- beverage and snacks throughout the conference
- computer help desk
- local massage school giving free massages

Assistance

Limited student helpers and carts are available for loading and unloading material. The student helpers are only available to assist in moving items between the exhibit hall and your vehicles. They will not pack or unpack your supplies.

Raffle

To encourage traffic through the exhibit hall, we will host a raffle of exhibitor items for the participants. Raffle tickets will be available at 9 am on Monday, August 3, 2009 in the exhibit hall. They must be stamped by the exhibitors and turned in by 5 pm on Tuesday, August 4, 2009 in order to be eligible for raffle prizes.

Exhibit Booth

Each exhibit booth will be 8' deep x 9' wide and will include one un-skirted table with two chairs. Basic electrical services will also be provided, upon request, at no additional fee. Wireless internet is available at no charge. Wastebaskets will be distributed throughout the exhibit hall. Additional tables, for the duration of the conference, will be \$25 each.

Admission

Only registered participants can attend the conference. Each exhibitor will receive two complimentary registrations for each exhibit booth rented at the rate of \$750. Any additional representatives will be charged \$200 per person; limit of 2 additional representatives at this reduced rate per exhibitor.

Exhibitor Lectures and Workshops

Exhibitors may present workshops and lectures, but must submit their abstracts through the presentation and workshop link on the ChemEd 2009 webpage at: <u>http://www.radford.edu/chemed2009/</u> so that adequate space can be arranged. All presentations are subject to approval. Only registered participants may present.

Shipping of Products

Hollins Exposition Services has been chosen as the decorator for the upcoming ChemEd 2009 Conference. In early July, you will be receiving an exhibitor kit from Hollins' which outlines freight shipping, booth furnishings, signage & more. If you have questions regarding furnishings, materials, shipping, etc. - please feel free to contact us at 540-362-3940. We look forward to serving you!

It is responsibility of the vendor to make arrangements with shipper for return of items. All return items must be labeled and can be left in your booth.

Contact Conference Services at <u>conf-serv@radford.edu</u> or 540-831-5800 for questions.